

MULTIPLE PRICING SHARED SINGLE JACKPOT IN A LOTTERY

ABSTRACT

A method of multiple pricing for a predetermined single jackpot in a single lottery game is disclosed. For instance, a lottery ticket that is purchased for one dollar can result in a ten million dollar win, a lottery ticket that is purchased for two dollars can result in a twenty million dollar win, a lottery ticket that is purchased for three dollars can result in a thirty million dollar win, etc. Further, different winnings increments can be used. For instance, the three dollar ticket can result in a forty million dollar win. In addition, the lottery prize can be a variable prize that progressively increases with a percentage of each ticket sold. The prizes are won from a single pool. For instance, even if the revenues for the one dollar ticket do not cover the ten million dollar prize, the combined revenues of the one dollar and the two dollar tickets are likely to cover the ten million dollar prize and vice versa. In one embodiment, a shared multiple pricing lottery game with a single pre-determined jackpot is disclosed.

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